

Your investment into the lives of a few people can reap a vast spiritual harvest! In real life, spiritual growth is not mathematical, but this chart illustrates the power of multiplication and generational growth. Multiplying disciples has far greater potential than merely adding converts. The chart below shows how effective “spiritual multiplication” can be in reaching the world.

End of Ministry Year	If you led one person to Christ every day (Daily Addition)	If you helped one person spiritually over a year who then helped another person (Annual Multiplication)
0	1	1
1	365	2
2	730	4
3	1,095	8
4	1,460	16
5	1,825	32
6	2,190	64
7	2,555	128
8	2,920	256
9	3,285	512
10	3,650	1,024
11	4,015	2,048
12	4,380	4,096
13	4,745	8,192
14	5,110	16,384
15	5,475	32,768
16	5,840	65,536
17	6,205	131,072
18	6,570	262,144
19	6,935	524,288
20	7,300	1,048,576
21	7,665	2,097,152
22	8,030	4,194,304
23	8,395	8,388,608
24	8,760	16,777,216
25	9,125	33,554,432
26	9,490	67,108,864
27	9,855	134,217,728
28	10,220	268,635,456
29	10,585	536,870,912
30	10,950	1,073,741,824
31	11,315	2,147,483,648
32	11,680	4,294,967,296
33	12,045	8,589,934,592

*“We must begin just like Jesus . . . One must decide where he wants his ministry to count – in the momentary applause of popular recognition or in the reproduction of his life in a few chosen men who will carry on his work after he is gone. Really, it is a question of which generation we are living for.”*

—Robert Coleman in *The Master Plan of Evangelism*