

Dear Player-Coach:

Thank you for being a part of Operation Starting Line, a historic movement of God. Operation Starting Line is an evangelistic “invasion” into America’s prisons by Prison Fellowship and at least nine other major Christian ministries along with thousands of local churches.

The Goal? To lift Jesus up – that He might draw people to Himself. We are seeking to reach every prisoner in every prison with the Gospel AND to provide one-on-one discipleship of each prisoner who confesses Christ as Lord!

This is a huge undertaking. It’s more than any one organization could ever do alone.

So we asked other Christian ministry leaders if they would prayerfully consider combining our skills, training, volunteers, and prayer warriors to penetrate these prisons for Christ.

Then, in a tremendous confirmation of this project, nearly every one of the ministries came back to us, saying that yes, they sensed the same vision and leading of the Holy Spirit . . . and so they wanted to join us in this effort!

Here’s how Operation Starting Line works: After receiving approval to go into a state’s prison system, we gather Christian evangelists, musicians, and entertainers – as well as an army of local churches and volunteers – to go into prison for a series of in-prison evangelistic crusades. These events are a bit like a Billy Graham crusade held inside the prison walls.

Each musician, entertainer, and speaker shares the Gospel in a different way – drawing out many inmates who would ordinarily never go to their prison chapel.

At the end, an altar call is given and trained local volunteers/“coaches” will follow up with each and every inmate who confesses Christ as Savior.

Prison Fellowship has been conducting these types of events for several years, and God has used this work to bring many people to Himself. But now, in this massive undertaking, we really need the expertise and help of other groups like Walk Thru the Bible, The Navigators, Campus Crusade for Christ, and others to ensure that we follow up in one-on-one discipleship with each and every one of these new believers.

Prisons have long been Satan’s stronghold, but now we have the opportunity – and the duty – to launch a full-scale assault with our allies for Christ! Thank you for being a part of this great assault with us!



Charles W. Colson